2230 SHATTUCK AVE - CORDER BUILDING, BERKELEY, US RESIDENTIAL PAVILIONS + TOWER. HISTORIC BUILDING RESTORATION

Architecture Conceptual Design



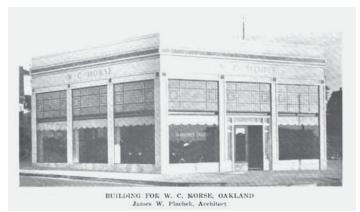




Corder Building before 2005 Restoration Work



Corder Building after 2005 Restoration Work







Buildings in Berkeley Designed by James W. Plachek, Architect

By WELLS DRURY, Secretary Berkeley Chamber of Commerce



OINING utility and architectural beauty with wise economy, Mr. James W. Plachek, architect of Berkeley, California, has, during the past year, created a number of buildings that will stand the test of the severest

Among those that may be particularly mentioned are the U. C. Theatre on University avenue, near Milvia street, the Hotel Central on Shattuck avenue, the John Muir School at Claremont and Russell streets, the R. W. Hawley log cabin in Thousand Oaks (built of the natural timbers which formed the pergolas of the Oregon building at the Panama-Pacific International Exposition), the North Congregational Church at Cedar and Walnut streets, the Burkhalter Apartments at Dana and Woolsey streets, the T. J. Donahue residence in the Uplands, Sill's grocery store at University and Walnut street, and numerous other structures.

A distinct achievement is recorded in the Sill grocery store, which was designed specially for the use to which it is devoted. A dominant feature is the daylight effect created by large skylights and wide windows. The result is most satisfactory both from the standpoint of illumination and the standpoint of sanitation, since every part of the large market or selling room is sweetened and kept clean by the clear sunlight. The rear of the first floor is given over to the delivery clerks, who, under equally favorable lighting conditions, handle the supplies that are dealt in by the company.

"The Berkeley Bungalow Church" is the name appropriately applied to the North Congregational church, designed by Mr. Plachek and which has been extensively copied by other churches in the State. The structure attracts attention because of its symmetry and the simplicity of its surroundings. With its graceful pergola and entrance, the edifice presents a restful home-like appearance that is at once appealing both to the passer-by and the church attendant. The rigid churchly atmosphere generally prevalent in the more formal structures is noticeably absent.

Mr. Plachek's most important building in size and cost is the U. C. Theatre. Besides the auditorium, the building contains a number of stores and offices. The theatre proper is 150 by 91 feet, with posts and pillars conspicuous by their absence. The auditorium comfortably seats 2000 persons. There is no

gallery.

The Hawley log cabin in Berkeley's picturesque suburb, Thousand Oaks, recalls memories of the pioneer days of the West, when human habitations were constructed from the rude materials of the primeval forest Amid surroundings that bring to mind the days of original settable rus in urbis, Mr. Plachek has set this gem of modern comfort. So well does it com-



SKETCH FOR SCHOOL BUILDING



MR. PLACHEK'S COUNTRY HOUSE IN MARIN COUNTY

port with the landscape that the building seems to be part of the natural scene, and one would be surprised not to find it there.

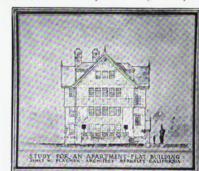
In the Heywood office and store building on Shattuck avenue, the architect has achieved something really worth while in polychrome terra cotta. The facade of this small but attractive structure is of white glazed terra cotta, with polychrome ornamentation, the only building of its kind in Berkeley. It is used as an office building by Mr. W. H. Heywood, the owner, and Mr. Plachek. The ground floor is eccupied as a retail store.

The John Muir school in Claremont is a truly delightful building and a model of what a school should be for small children. The John Muir school

is built in the English half-timber style and offers every suggestion of home-like simplicity. The usual forbidding appearance of most of our schools is here changed into a welcoming hospitality—a feeling that ought always to predominate in a lower grade school. When the scheme is completed the building will be in the form of a U, the present auditorium being in the center.

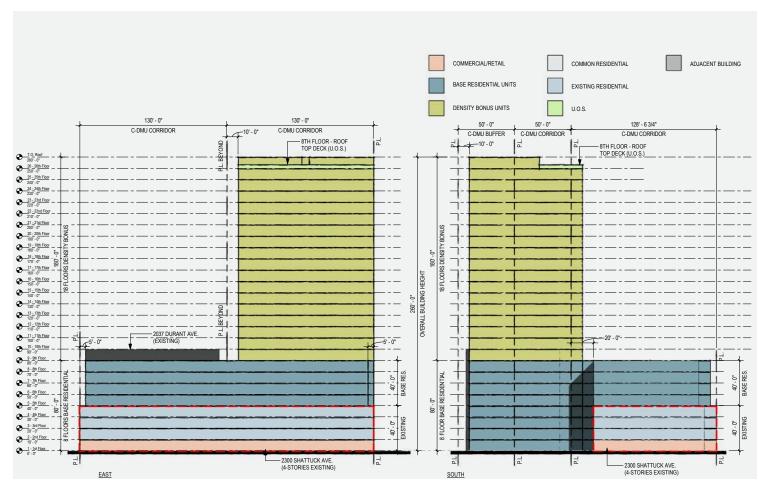
These are but a few of the buildings planned and constructed under the

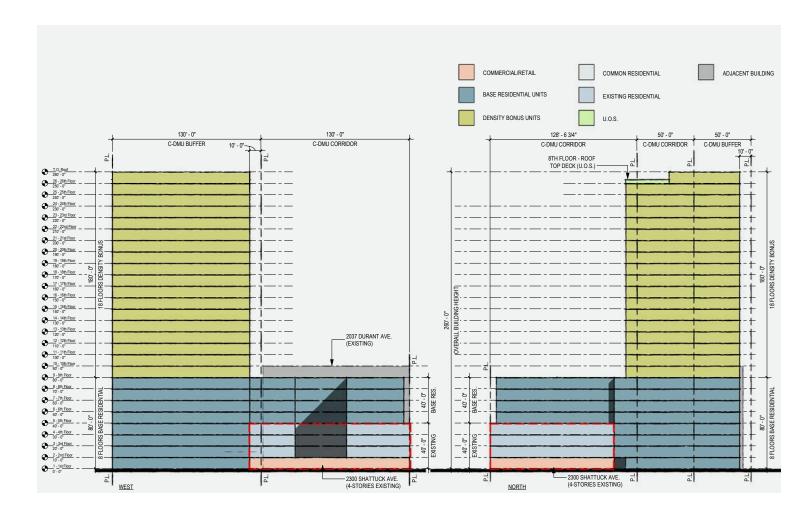
direction of Mr. Plachek in the city of Berkeley for a period of less than

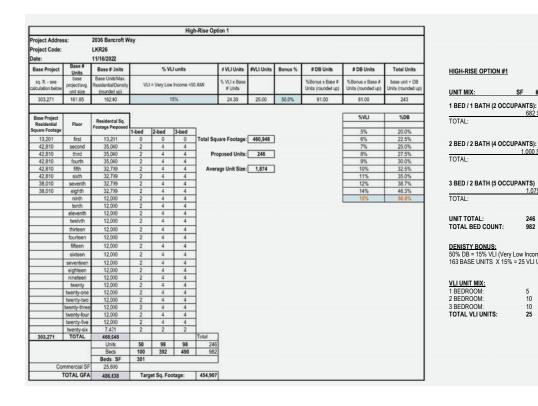


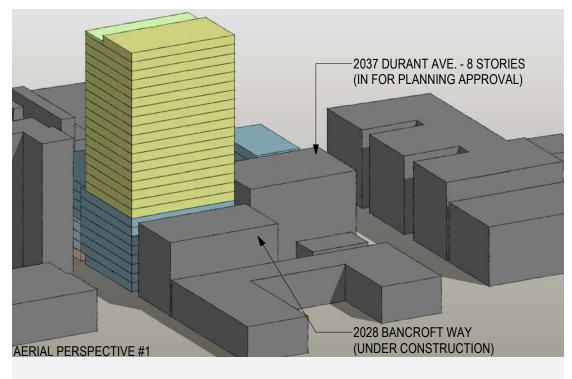
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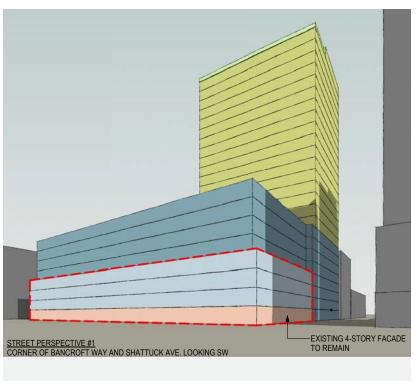






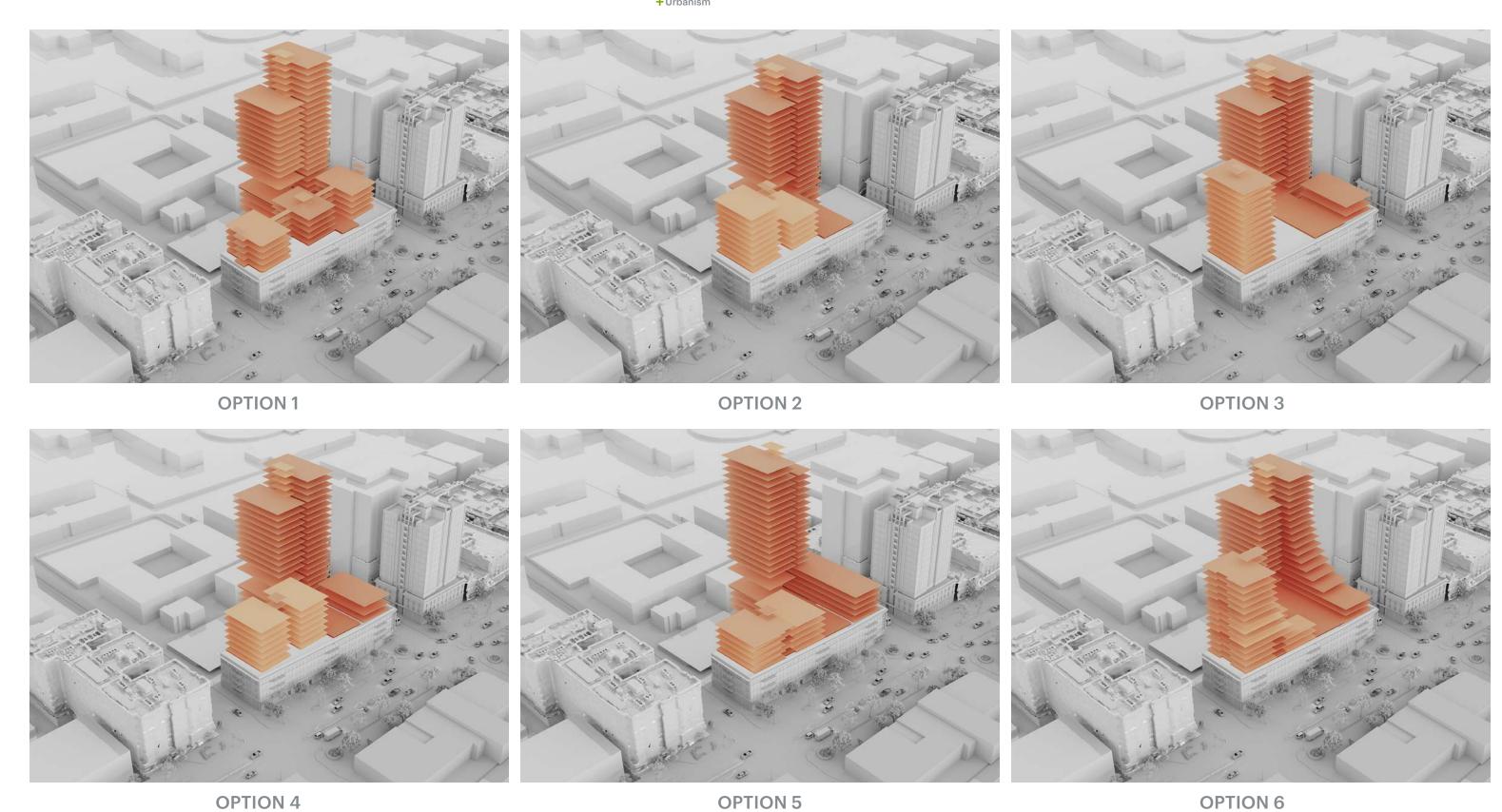






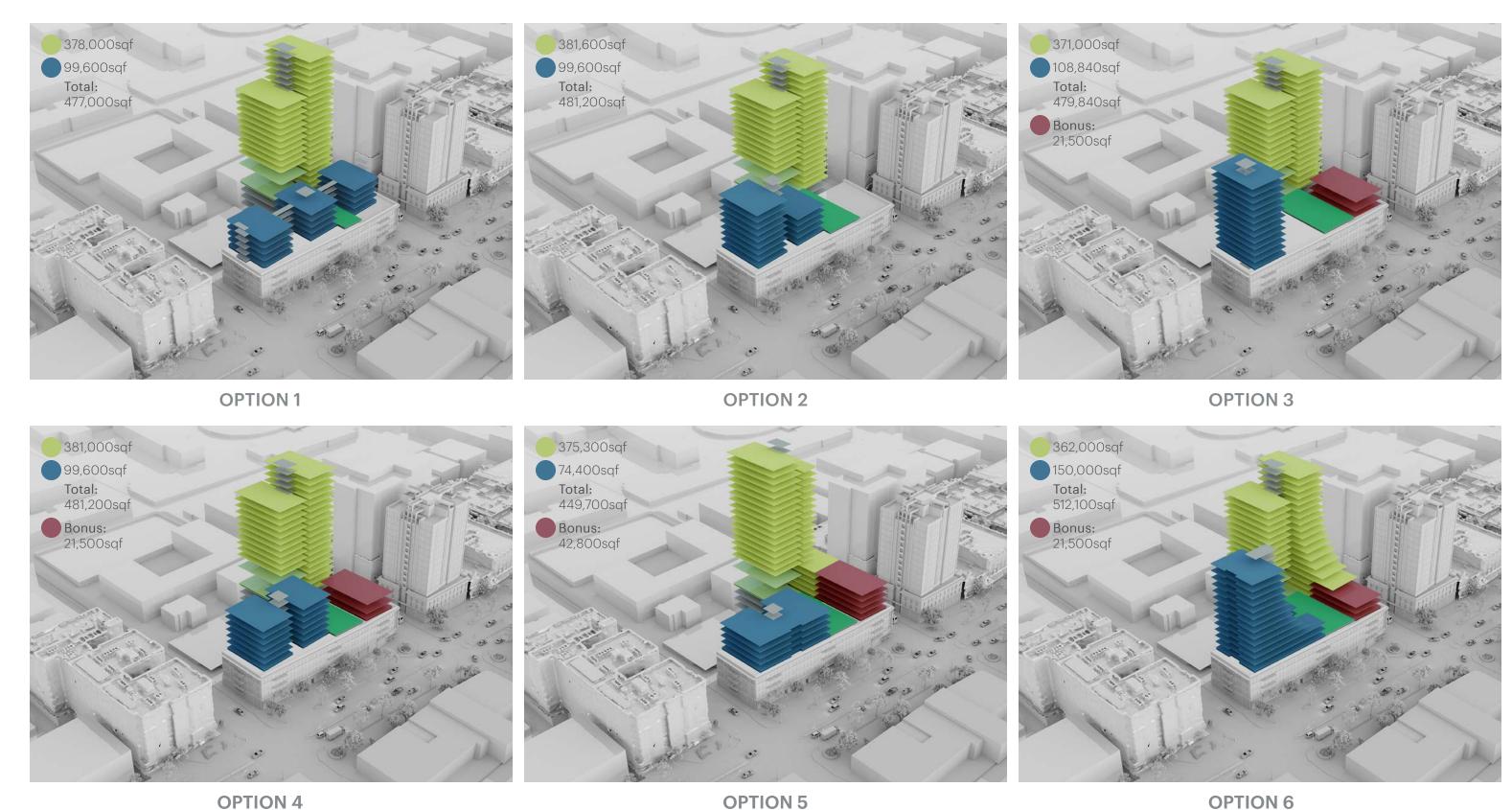
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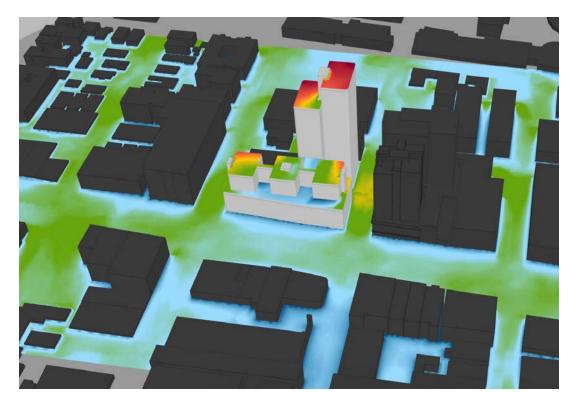


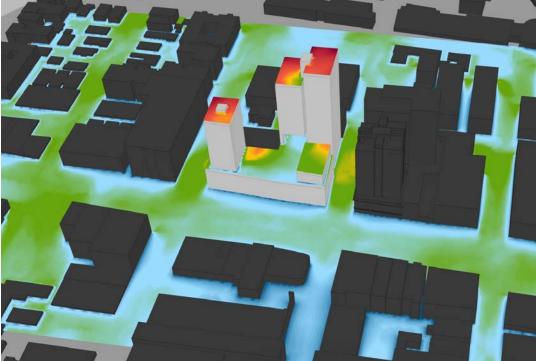


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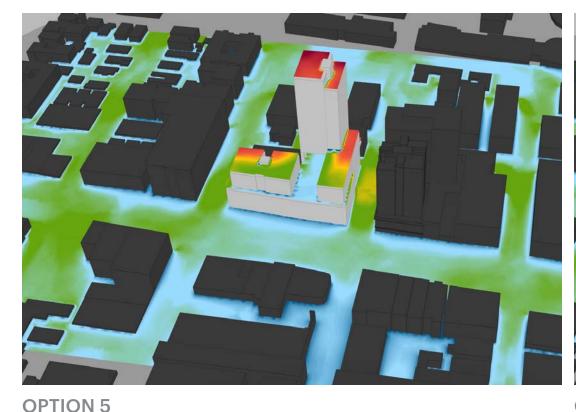




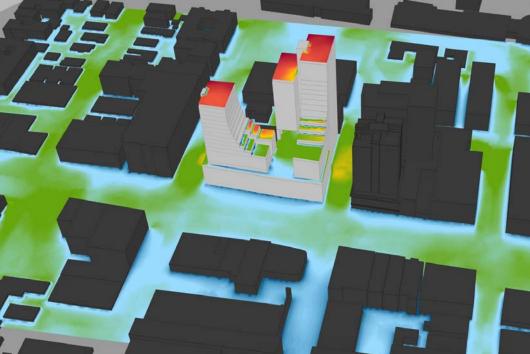




OPTION 1



OPTION 3



OPTION 6

Pedestrian Wind Comfort Criteria

Aims to classify different areas by the activities pedestrians may tolerate under predicted wind conditions. In essence, pedestrians can tolerate different strengths of wind depending on their activity. A runner, for instance, may tolerate or even enjoy a moderate breeze; on the other hand, diners enjoying a meal on a patio may find that those same winds detract from their dining experience.

The color scale indicates three types of zones. These indicate what a specific location is best suited for (80% of the time or more, statistically):

- Passive Calm or light breezes desired for outdoor restaurants
- **Active** Moderate winds that would be appropriate for window shopping or strolling down a street, plaza or park
- **Uncomfortable** Strong winds considered a nuisance for all pedestrian activities, mitigation typically recommended

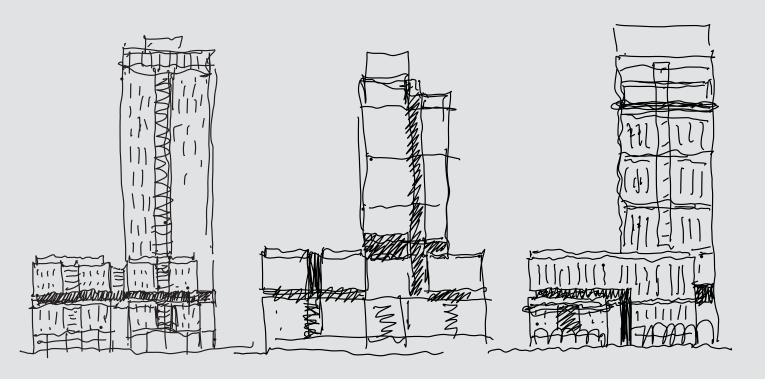
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